

Beat: Local

## Gloria Estefan to Speak at Billboard Latin Conference

### Billboard Latin Conference

Miami, Florida, 01.04.2013, 19:12 Time

**USPA NEWS** - Superstar Gloria Estefan has been confirmed for a Superstar Q&A session during the 2013 Billboard Latin Music Conference & Awards, taking place April 22 to 25 at the JW Marriott Marquis in Miami.

The number one female artist in Latin music, Gloria Estefan are confirmed to perform at the Q & A with the superstars at the Conference and Awards Billboard Latin Music 2013, presented by State Farm ® in Association with Pepsi, which will from 22 to 25 April at the JW Marriott Marquis in Miami, Florida. The information to register can be found in [www.BillboardLatinConference.com](http://www.BillboardLatinConference.com).

Gloria Estefan dialogue with Leila Cobo, Executive Director of Content and Programming for Billboard America during a depth conversation about his new album, his show on Broadway, his multiple businesses and stay in the top of the charts. The Queen of Latin Pop, Gloria, has been rated as one of the most successful Latin artists of all time, winning acceptance in the U.S. market as the Latin. Born in Cuba and raised in Miami, Gloria has sold over 100 million albums worldwide and has won 17 Billboard Music Awards and seven Latin Grammy ® awards since its debut as lead singer of what later became the Miami Sound Machine, a group which he joined as a teenager, to meet her husband and producer now 19 time Grammy ® Award winner, Emilio Estefan, and eventually evolving into stardom as soloist and Hispanic female model to follow. Her successful solo career includes having broken the record as the female artist with the most singles in the number 1 position in the history of the Billboard Hot Latin Songs with 15 tracks, including "Today," "If We Were Lovers", "With the years I have left, "and" Hotel Nacional ". Additionally, their highly successful album "Mi Tierra" continuous mateniendo the record as the album more weeks in the top spot on the Billboard Latin Albums more than 58 weeks at the head of the list. She has had four decades of success with albums on the lists of Top 40 of the Billboard 200, specifically in the 1980, 1990, 2000 and 2010. Their most recent album of 2011, "Miss Little Havana" became their success in reaching number 16 position on the Billboard just launched. Gloria has reached 38 pop hits, including 81 Top 10 and three No. 1: "Anything For You", "Do not Wanna Lose You" and "Coming Out "of the Dark" on the Hot 100 chart.

Gloria Estefan's achievements transcend the music business and entertainment. She is a humanitarian and Gloria Estefan Foundation promotes good health, education and culture. Gloria has helped raise more than \$ 40 million to the project Miami Project to Cure Paralysis (Miami Project to Cure Paralysis), creating the largest facilities and comprehensive in the world for research of the spine in the Lois Pope LIFE Center . It is also a successful writer of children's literature, with two books based on the life and adventures of Noelle, inspired and named in honor of her beloved English bulldog real life. In addition, Gloria is the first Cuban-American to become a minority shareholder NFL franchise, with interest in his hometown team, Miami Dolphins. In 2011, Estefan received the Latin Billboard Spirit of Hope by the philanthropic work done by his foundation.

"Gloria Estefan is an icon. She opened the door to crossover when the concept did not even exist and has maintained his superstar status continued breaking records on the Billboard charts until today. We are excited to confirm this exclusive interview where we talk about his new television projects, his new Broadway show based on his life, and of course, their new album which will be released in the fall," said Cobo.

Gloria Estefan accompany the Colombian superstar Carlos Vives and an important group of industry leaders who are confirmed to participate in the conference.

The Conference and Awards Billboard Latin Music 2013 Presented by State Farm ® in Association with Pepsi, includes three days of provocative presentations and panel discussions, sessions exclusive Q & A, case studies previously unheard of brands and major digital marketers; presentations of cutting-edge artists including some of the most popular artists, access to events throughout the week, and networking opportunities with senior executives and artists that move large industry, and the Marketing Awards Billboard Latin Music Sponsored by Telemundo and mun2. Registration to the conference also includes tickets to Billboard In Concert - a concert series multi-markets, and 3BallMTY featuring Tito El Bambino, the Billboard Bash - a pre-party Billboard Latin Music featuring presentations from some of the finalists of this year, and the Billboard Awards Latin Music, presented by State Farm ®. The awards, produced and broadcast live by Telemundo, celebrating the best in Latin music and include an impressive list of superstars Latinas. The Billboard Latin Music are the only recognition that truly reflects the best of Latin music, as determined by the actual sales and

radio broadcasts. For more information, please visit: [www.BillboardLatinConference.com](http://www.BillboardLatinConference.com) or follow the event on Facebook / Billboard and Twitter: @ Billboard labeled # BBLATIN.

#### About Billboard

Billboard is the most influential brand of music industry reaching key executives and influential inside and outside the music business by Billboard magazine, Billboard.biz , Billboard Conferences, Billboard Bulletin and other related bulletins, and millions of music fans across Billboard.com , BillboardenEspanol.com Events and Billboard. The Billboard brand is made “-“for its exclusive charts and unrivaled reporting on the latest news, developments and trends in all musical genres. Billboard lists and content, are used as a reference and used by millions of people in over 100 countries through an agreement to organize content with global news network, and strategic relationships with other large corporations in the world. Besides North America, Billboard operates businesses in Brazil, Japan, Korea and Russia.

Billboard is owned by Prometheus Global Media, which operates under the newly formed Digital Media Guggenheim, a diversified company with leading assets in the media and entertainment industries, including: Music (Billboard and its related conferences, events, and awards as Billboard Awards Music on ABC, and Billboard Latin Music on Telemundo), Entertainment (The Hollywood Reporter, Backstage, ShowEast, CineAsia, and CineEurope) and Marketing and Advertising (Adweek, Adweek Conferences and the CLIO Awards).

#### About State Farm ®

State Farm and its affiliates are the largest provider of car insurance in the United States and are also a leading insurer in Canada. In addition to providing auto insurance quotes, their 17,800 agents and more than 65,000 employees serve 81 million policies and accounts - more than 79 million auto, home, life and health policies in the United States and Canada, and nearly 2 million bank accounts. Commercial auto insurance, coverage for renters, business owners, boats and motorcycles, is also available. State Farm Mutual Automobile Insurance Company is the parent company of the family of companies of State Farm. State Farm is ranked No. 43 in the list of largest companies in the Fortune 500. For more information, please visit <http://es.statefarm.com> or Canada <http://www.statefarm.ca>.

###

For more information on the Conference Billboard Latin Music 2013 Presented by State Farm ®, visit:<http://www.BillboardLatinConference.com> or follow the event through:

Facebook: [www.facebook.com/Billboard](http://www.facebook.com/Billboard)

Twitter: @ Billboard labeled # BBLATIN

#### Article online:

<https://www.uspa24.com/bericht-734/gloria-estefan-to-speak-at-billboard-latin-conference.html>

#### Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSiV (German Interstate Media Services Agreement): Ron Mills

#### Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ron Mills

#### Editorial program service of General News Agency:

UPA United Press Agency LTD

483 Green Lanes

UK, London N13NV 4BS  
contact (at) unitedpressagency.com  
Official Federal Reg. No. 7442619